

**October's Pink Ribbon Campaign is supported  
by cosmetic companies who want to help in the  
“fight against breast cancer”**



Is the company producing your favourite cosmetics  
doing everything it can to prevent breast cancer?



**Dear Chief Executive,**

I strongly urge you to continue to show your true commitment to the primary prevention of breast cancer this October by:-

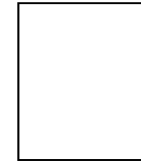
- Removing parabens, phthalates and any other ingredient that may be linked to breast cancer, from your products
- Committing to reformulate all products for the EU and overseas market to remove any known or suspected carcinogen, mutagen and reproductive toxicant in advance of EU chemicals legislation
- Telling me what proportion of the money you are collecting for the pink ribbon campaign will go on the primary prevention of breast cancer and where and how the money is spent
- Fully disclosing product ingredients so that people can make an informed choice and find out what chemicals they are being exposed to

Yours Sincerely.....

Address.....

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Print Name.....



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